

REGIONAL COMMUNITY DEVELOPMENT COMMITTEE (RCDC)
MEETING AGENDA

Friday, January 15, 2021 at 10:00 a.m.

To be held on Virtually on Zoom:

<https://us02web.zoom.us/j/84225760190?pwd=czRORXNXSVVWVK3N0czQ4dml3dXpDQT09>

1. Meeting

- 1.1. Call to Order

2. Agenda

Acceptance of Agenda: as presented or amended

3. Minutes

- 3.1. **Minutes: December 7, 2020 ©**
Recommendation: Adopt as presented or amended.
- 3.2. **Action List: December 7, 2020 ©**
Recommendation: Acknowledge receipt.

4. Reports

- 4.1. **Community Economic Development Officer Report**
November 29, 2020 to January 7, 2021 ©
Recommendation: Accept as presented.
- 4.2. **Economic Development Assistant Report**
December 1 to 31, 2020 ©
Recommendation: Accept as presented.

RCDC

4.3. 2020 Management System Reporting

- 2020 Schedule B 20 years At a Glance Strategic Priorities ©
- 2020 Schedule C RCDC Progress Action Report ©
- 2020 Schedule D Report Card ©
- 2020 Priorities Work Plan (workbook)

Recommendation: Accept all reports as presented.

4.4. Marketing Decisions

- Go East Advertising 2021 ©
- Boat and Sportsman Digital program 2021 ©
- Digital Mainstreet – with Chamber

Recommendation: Direction for each campaign.

4.5. RCDC Workshop Planning Discussion

Background Materials for Workshop:

- Municipal ACP Grant List ©
- Strategic Priorities Chart May 2020 ©
- Budget Issue for Discussion November 2020
- Unstoppable Conversations Quote ©

Recommendation:

5. Financial

5.1. 2020 Final Forecast and 2021 Draft Budget ©

Recommendation:

6. Other Business

Roundtable: Regional Discussion

- 6.1. Smoky Lake County
- 6.2. Town of Smoky Lake
- 6.3. Village of Vilna
- 6.4. Métis Crossing
- 6.5. Social Services

Recommendation: Accept roundtable updates for information.

7. Delegation

None.

8. 10:30 a.m. to 11:00 a.m. Stakeholder Engagement

Recommendation: Note presence or absence of Public.

9. Executive Session

Next Meeting:

Date & Time of Next Meeting.

Adjournment: